

Advertising Opportunities



With over 1,100 members, the Richmond Chamber of Commerce offers a large business audience for our members. Your membership enables you to connect with people central to Richmond's business community and the region's consumers through a variety of advertising options exclusive to our members. [Contact us](#) for assistance in deciding what the best options are for your business.

RICHMOND CHAMBER REPORT

Richmond Chamber Report is the RCC bi-weekly e-newsletter, providing members with relevant information on Chamber news. Published every 2nd Tuesday, the e-newsletter **reaches over 1, 500 subscribers.**

For only \$150+HST, you receive:

- A full-colour ad (4.86" x 6.25" at 72DPI camera ready in **JPEG**, file size under 100 KB)
- **OR** 85 words of content plus one small graphic or logo (in EPS or JPEG)

Deadline for content: Thursday at noon for publication on the following Tuesday. Artwork and content to be sent to saras@richmondchamber.ca

WEBSITE ADVERTISING

Stretch your advertising dollar and take advantage of over 15,000 monthly hits on richmondchamber.ca

Large Banner Top of ALL pages of our website - 592w x 82h - \$150+HST per month

Bottom of home page only large banner - 592w x 82h - \$75+HST per month

Small Side banner Size – will appear on ALL website pages – 210w x 120h - \$70+HST per month

The banner ads must be submitted in JPEG or GIF format at 72 DPI. Ads must be submitted by the 20th day of the previous month to saras@richmondchamber.ca to be inserted on the 1st of the following month.

BUSINESS REPORT ADVERTISING

Contact Lesley Smith at the Richmond Review at 604-247-3705 for discounted member rates to advertise in our monthly newsletter.

MEMBER TO MEMBER DISCOUNTS

You can offer a discount to the public & Chamber members by advertising your discount to them on the RCC website. There is no cost to list a discount and it may be cancelled at any time.

WEBSITE PROFILE

The Richmond Chamber of Commerce is pleased to promote your business on our website. Your listing will be on the RCC website member directory and will include the following: color company logo, direct link to your website and a 30 word description of your products/services, contact information and your email address. All free to Richmond Chamber Members!

RICHMOND CHAMBER DIRECTORY

The annual membership directory is an excellent reference guide to contact potential clients, search out suppliers of products and services, and increase your business contacts. Each Chamber member is listed in the membership business directory. There are opportunities to place an advertisement in the directory for a nominal fee. In our 2011/2012 edition we will be introducing an opportunity to sponsor our Business Directory. (For further information please contact Sara Sands – saras@richmondchamber.ca)

NUALERTS

RCC is the first and only Chamber in Canada to offer this online community service to our members. When you join RCC you will receive a user name and password to log into NuAlerts and to start posting jobs, discounts, offers, events, news etc for your business to all of our other chamber members. Your posts will not only appear in a member to member newsletter every Thursday but also will show on the NuAlerts widget on the home page of our website (which gets over 15,000 visits a month!)

For more information on NuAlerts please contact saras@richmondchamber.ca