

Marketing Opportunities

1. **Bi-Weekly E-Newsletter [Every 2nd Monday]**

Member advertisements /flyers are available on a first come first serve basis with a limit of 2 prebooked and prepaid advertising pieces per e-newsletter. The member will provide the Chamber with either a Word Doc or PDF file of the advertisement / Flyer by 12:00 noon on Thursday the week prior to the next issue being sent out. **The prices are as follows:**
1 ad/flyer (\$195.00 + GST), 2 ads/flyers (\$350.00 + GST) 3 ads/flyers (\$450.00+ GST)

2. **“Around the Chamber”**

If you have any announcements, events or press releases that you would like to share, you can put a brief paragraph (approx. 30-50 words) in the “Around the Chamber” section of the RCC monthly newsletter. There is no cost for this.

3. **Fax blast to members**

Provide a copy of your flyer by e-mail to our office and for \$100.00 plus GST we will fax blast your flyer to the members that have a fax number. All you have to do is leave a 1 inch margin on all four sides of an 8 1/2”x11” page with limited graphics to ensure faster transmission.

4. **Mailing Labels**

The Chamber can provide you with current mailing labels for a fee of \$99.00 plus GST of the 1200+ members upon request. That way you can pick and choose who you wish to mail to from the roster.

5. **“Business Gateway” Advertising**

Contact Lesley Smith at the Richmond Review at 604-247-3705 to advertise in the monthly newsletter.

6. **Member to Public Discounts / Member To Member Discounts**

You can offer a discount to the public & Chamber members by advertising your discount to them on the RCC website. There is no cost to list a discount and it may be cancelled at any time.

7. **Banner Add - Website Online Advertising**

Starting at \$150 up to \$500 per year based on banner ad size and location.

8. **Website Profile**

The Richmond Chamber of Commerce is pleased to promote your business on our website. Your listing will be on the RCC website member directory and will include the following: color company logo, direct link to your website and a 30 word description of your products/services, contact information and your email address. All free to Richmond Chamber Members!

9. **Richmond Chamber Directory**

The annual membership directory is an excellent reference guide to contact potential clients, search out suppliers of products and services, and increase your business contacts. Each Chamber member is listed in the membership business directory. There are opportunities to place an advertisement in the directory for a nominal fee.