



February 17, 2011

CHAMBER 'CATCH UP'

Welcome to our brand new RCC Quarterly Ezine. The intention of this newsletter is to inform all of our members of what has been going on in the Chamber over the last 4 months in Policy, Events, Member News, and much more.....

We at RCC believe in moving with the times especially in regards to our Communications with our members. We hope you will enjoy reading our magazine and look forward to our next 'Catch up' at the end of April, 2011.

If you have any suggestions on what you would like to see in our next edition please feel free to email saras@richmondchamber.ca or lisap@richmondchamber.ca

Policy 'Catch Up'

The Richmond Chamber of Commerce continues to work on important policy issues on our member's behalf.

In October 2010, we asked our members to tell us what their thoughts were on a proposed increase in the minimum wage in British Columbia. This survey is still active and we would like you to give us your thoughts by clicking on the following link [[Survey](#)]

At the Canadian Chamber of Commerce's Annual General Meeting (AGM), held in September, 2010, Richmond Chamber of Commerce, (in partnership with the Prince George Chamber of Commerce) at the request of its members, submitted a resolution, entitled "**Moving Beyond Blue Skies Into Truly Open Skies**". Our resolution was approved by the Canadian Chamber's chambers of commerce and boards of trade, representing 192,000 Canadian businesses.

It is now a policy position of the Canadian Chamber and its members and will be pursued with the federal government over the coming months.

If you would like to read more about this policy please click on the link [[Press Release](#)]

Richmond Chamber of Commerce continues to work alongside BC Chamber of Commerce in Policy and Advocacy Activities for the report on the last year please click [here](#)

The Pulse is a joint initiative by the City of Richmond Economic Development Office and the Richmond Chamber of Commerce. Through a preliminary survey and a series of one-on-one follow-up interviews, the project aims to reach out to businesses of all sizes in core Richmond sectors and generate information on:

- the current state of our local economy
- what the future plans of our businesses are and how our community can support them
- what are immediate needs and issues, as well as longer term concerns for our business community

We will keep you updated on our findings over the coming months.

If you would like more information on any of our Policy Activity please contact saras@richmondchamber.ca



Communications ‘Catch Up’

For all those who have not seen our brand new RCC video please follow the link below to view. The aim of this video is to let those who are not members know the benefits of joining Richmond Chamber of Commerce and to let you, our members know a little more about the staff we have at the Chamber and how we are here to help you. [\[Watch Video\]](#)

Would you like to – advertise for free on our website? Advertise for free to ALL members of the RCC? Let other members know of any discounts, jobs, events or news your company may have? FOR FREE!!!



Back in November, The Richmond Chamber of Commerce launched a new social media program called NuAlerts. NuAlerts is a social media marketing tool for communities and organizations to get the word out via SMS, leading social networks, Email and Widgets. An email with a password to login was sent to the main

contact for each of our Chamber members. Please go to www.nualerts.com and login using your email address and password. For more information or if you require assistance, please contact saras@richmondchamber.ca.

Would you like some free press for your company??

Let the RCC help you get just that...where’s the catch?? There isn’t one – as a valued member you have the benefit of press coverage for free in our Business Report. I will be profiling our members and any big news to happen to their company in the coming issues in the Richmond Review. To do this successfully I will need you to send me through any press releases or information on what big news is happening in your company. Contact saras@richmondchamber.ca

Follow Us:



Membership Catch up

Ambassadors Program

As a Richmond Chamber of Commerce (RCC) Ambassador, they are a front line representative; their goal is to build long term valuable relationships with new and existing members.

One of the most important duties of an Ambassador is to promote interest and participation to other members in Chamber activities. They represent the RCC by attending and inviting new members to various Chamber events including, but not limited to:

- Networking breakfasts
- Luncheons
- Business After 5 events
- Seminars/Speaker series
- New Member events

**RCC Membership Promotion!!

The Richmond Chamber of Commerce (RCC) is pleased to launch the following Special Membership Referral Promotion: RCC Members refer a new member from now until March

31st, 2011, and your business name will be entered in a draw for a chance to win:

1 Year Free Membership in the Richmond Chamber of Commerce!

[Please Note: Person must become a member to be valid].

For more information or to refer a new member, please contact Shelby So at 604-278-2822 or email shelbys@richmondchamber.ca

New Member Welcome Breakfast

The Richmond Chamber recently launched our **New Member Welcome Breakfast**. This complimentary breakfast gives the new Chamber members the opportunity to meet with leading members of the Richmond Chamber including representatives from our Board of Directors, our Ambassadors and staff, as well as our Benefit Partners. Thank you to our sponsors Beavis Wong & Associates and Radisson Hotel Vancouver Airport. For more information please contact lisap@richmondchamber.ca



Event Catch Up

The Richmond Chamber of Commerce has hosted 16 events from September to December of 2010 ranging from networking breakfasts to Business After 5 to Speaker Lunches to Seminars and Awards Ceremonies. Below is a little more information on a few of the key events.



“What your Business Can do with Social Media” Held on September 22, 2010 Luncheon with Keynote Speaker Kevin Grandia, Director, Social Media Hoggan & Associates.

On October 26, 2010 RCC hosted a luncheon with keynote speaker **Craig Wright , Senior Vice President, Royal Bank**. Craig discussed the trends for businesses of all sizes – and for different industries – that will enable businesses to more effectively prepare for the 2011 business year. The luncheon presentation provided an overview of economic trends from a national and international perspective.



November 26 Luncheon with Keynote Speakers Ian Jarvis, CEO, TransLink; and Peter Fassbender, Mayor’s Council Chair.

What’s next for transportation in the Lower Mainland, on the heels of hugely successful transit usage during the Games and an outstanding first year for the Canada Line? What will transportation look like in the coming decades, how will we get there, and how will we pay for it? Mayor’s Council Chair Peter Fassbender and TransLink CEO Ian Jarvis discussed this important topic in a joint presentation. [[Presentation](#)]



Richmond Chamber of Commerce Vice Chair Lisa Wong and Terry Mok, Membership Sales, selling raffle tickets at the Chamber’s annual Christmas luncheon.

Through support of membership the Richmond Chamber of Commerce has been able to donate over \$4,200.00 to the Richmond Christmas Fund at our annual Christmas Luncheon held on Dec. 14 this year. [From the left: Elizabeth Specht, Executive Director - Volunteer Richmond; Lisa Wong ,Vice Chair, Richmond Chamber of Commerce and Tony Kwan, Chair, Richmond Chamber of Commerce]



On Wednesday November 17, 2010, the Richmond Chamber of Commerce in partnership with the City of Richmond and title partner, TD Commercial Banking, recognized 11 Richmond businesses that have contributed to the economic prosperity of this community through entrepreneurial spirit and determination. This award event highlighted Richmond businesses in a number of different categories. Click [here](#) for a list of the winners.





Event Catch Up Continued

Richmond Chamber of Commerce and 14 Members Visit Xiamen and Shanghai, China.



From 17 September – 27 September, 2010, Richmond Chamber of Commerce and 14 of its members visited Xiamen and Shanghai, China.

The main purpose of this trip is to create awareness to the business opportunities in Richmond. [[Press release](#)]

Agreement Of Friendly Cooperation Signed Between Xiamen Chamber Of Commerce And Richmond Chamber Of Commerce.

An Agreement of Friendly Cooperation between Richmond Chamber of Commerce and Xiamen Chamber of Commerce was finalized at a formal signing ceremony in Xiamen on 21st September. The document was signed by Richmond Chamber of Commerce Chair, Tony Kwan and Xiamen General Chamber of Commerce Chair, Cai Liang Ya. The Xiamen General Chamber of Commerce is a 160 year old 6000 plus member organization and the parent body for Chamber activities in the Xiamen region...

[[Press Release](#)]



February 2011						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Schedule of Events

- **February 18, 2011** “Provincial Budget Address ” with the Hon. Colin Hansen, Minister of Finance and Minister Responsible for Small Business and Deputy Premier ...[more](#)
- **Feb 24 2011** Business After 5 February 24, 2011 with our host Richmond Addiction Services ...[more](#)

Mark Your Calendar!

- **March 9** - Strictly Networking Breakfast 2011
- **March 29** - Business After 5 at The Westin Wall Centre Vancouver Airport
- **April 12**—Small Business Strategies for Doing Business in the USA Seminar
- **April 13** - Strictly Networking Breakfast 2011
- **April 19** - Business After 5 with Imagine That Events & Green-acres Golf Course
- **April 27** - 9th Annual 911 Awards at River Rock Theatre.

For information on events contact caroly@richmondchamber.ca



Member Catch Up

What have our members been up to?

Announcements

Action Travel has moved! We are now located at 203 11951 Hammersmith Way, Richmond, V7A 5H9.

MDA announced that its US operation, MDA Information Systems, Inc. reached a major milestone with the delivery of an advanced technology solution destined for use on the Mars Science Laboratory rover.

Artisans' Galleria Opens Its Doors Once Again - in it's new location in Garden City Shopping Centre

The Lakeside Grill at Mayfair Lakes Golf & Country Club in Richmond re-opened its doors on Wednesday, November 17th after an extensive renovation as the result of a fire in March, 2010.

Flying Wedge Pizza at Blundell is under new management, Chatura Abeysekera is the new manager

Congratulations

Digitech Renewable Printer Cartridges is listed as a "Corporate Climate Leader by the City of Vancouver.

Herband Naturals Inc., winner

of the 2010 Alive Award Consumers' Choice—Vitamins & Supplements.

Jeremy Colwell, CPG Systems Inc. was appointed to the Board of Directors for the Stanley Park Ecology Society

Long-Time S.U.C.C.E.S.S. Executive Appointed As New CEO - Thomas Tam, has been appointed as the new CEO of S.U.C.C.E.S.S.

Gilmore Gardens won 1st place in the prestigious Diversicare Home of the Year 2009-2010 Competition.

Richmond Chamber members that won awards at the BC Export Awards included: Advanced Cyclotron Systems Inc., Richmond - Manufactured Products & Dr. Battery, Richmond - Consumer Products.

ACCENT INNS was named Vancouver Islands 2011 Family Enterprise of the year by the local chapter of CAFÉ, Nov 3rd, 2010

Pascal Rodier, Richmond's Superintendent of the BC Ambulance Service, was honoured with an esteemed Governor General's Emergency Medical Services Exemplary Service Medal.

Business Resource Centre Catch Up

The Richmond Chamber of Commerce Business Resource Centre offers services such as:

- * Name Approval Request
- * Certificates of Origin
- * Company Searches for small claims and lawsuits.

Name Approvals

The Chamber's Business Resource Centre assists entrepreneurs in starting a business. Once a person is ready to set up a business, one of the first steps is to register your name. The Richmond Chamber of Commerce provides this service and have completed **400 Name Approvals** in the past 4 months.

Certificate of Origin

The Chamber's Business Resource Centre also provides certification of Certificates of Origin at our Chamber office as well as our satellite office located at Café Runway, near

the airport. A Certificate of Origin is a document, required by foreign governments, declaring that goods in a particular international shipment are of a certain origin. In the last 4 months we have certified **over 800 certificates** of origin.

Canadian Youth Business Foundation (CYBF)

CYBF in partnership with the Richmond Chamber has successfully completed 3 new applications in the CYBF program in the past few months.

Congratulations to:

Nicola Gillam and Andy Gillam from Violet Hill Fashion Boutique;

Michael and Derek Ip from Panda Fresh Bakery; and

Alexei Chachkov from Paradorm Enterprises

For more information on CYBF visit www.cybf.ca or contact sarahl@richmondchamber.ca