



## **NEWS RELEASE**

### **Richmond Chamber of Commerce wins BCCE**

#### **Communications Award**

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**FOR IMMEDIATE RELEASE**

Richmond (October 4th, 2011) – The Richmond Chamber of Commerce was awarded 1<sup>st</sup> place in the Communication’s category for a BC Chamber with 500 + members at the British Columbia Chamber Executives (BCCE) AGM and Conference held over the weekend in Smithers.

The award is presented in three categories (dependant on chamber size) annually to a chamber that has shown excellence in the area of Communications.

Examples of communication strategy, social media, Chamber Directory, press releases and radio scripts were among some of the items reviewed for the prestigious award.

Sara Sands, Manger of Communications & Policy, at Richmond Chamber added “We are delighted to receive this award and to have the recognition at BC level for our Communications. With our new Youtube channel featuring over 40 videos and testimonials on why you should join our chamber, we are constantly moving with the times and will continue to strive to do so.”

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For more information contact

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The Richmond Chamber of Commerce is a broad-based non-profit membership association, celebrating over 80 years of commitment to make Richmond the most prosperous and favorable place to do business.

<http://www.richmondchamber.ca/>