

# Richmond Chamber Press Release

## Chamber Cover Story

### Richmond Chamber establishes Business Development Committee

Growing interest in economic development in the City of Richmond has prompted the Richmond Chamber of Commerce to establish a Business Development Committee.

Spurred by changes in the business demographic and the July 2<sup>nd</sup> announcement that Vancouver/Whistler has been awarded the 2010 Winter Games, the committee wants to provide a resource by which local business owners can obtain information on how they can grow their businesses and pursue new opportunities.

Richmond Chamber Business Development Committee (RCBDC) Chair Alexander Kostjuk, Executive Director, Eclipse Communication says the purpose of the group is to promote development of industry in the region, and make Richmond a place where businesses can grow in an innovative and entrepreneurial environment and support the Chamber's mission.

"In today's competitive business environment, this Committee of business development members serve an even more essential role" said Gary Cohen, Chair of the Richmond Chamber of Commerce. "But more importantly, this is an excellent opportunity to develop a unified vision and business development strategy for the Chamber member's and the entire city."

"The Aberdeen Centre development project is a great example of redeveloping existing areas and businesses in the Richmond area and utilizing its resources for new business opportunities," says Florence Gordon, President of the Richmond Chamber. "Economic and Business generators are a vital strategic plan for the Chamber in order to create a ripple effect so we can begin to see more jobs, growth, housing, retail and recreational facilities."

"Like anything else, education and information is the key," Gordon adds. "When a community is informed, all kinds of opportunities exist."

Contact the Richmond Chamber of Commerce at 604-278-2822 or send an e-mail to [rcbdc@richmondchamber.ca](mailto:rcbdc@richmondchamber.ca) for more information.