

**MEDIA ADVISORY FOLLOWS**

## **RICHMOND CHAMBER OF COMMERCE**

### **Luncheon with Paul Barber, CEO, Vancouver Whitecaps FC**

#### **"Business and the Changing Landscape!"**

**Who:** Richmond Chamber of Commerce

**What:** Luncheon with Paul Barber, CEO Vancouver Whitecaps FC

**Where:** Sheraton Vancouver Airport Hotel, Elmbridge Room, 7551 Westminster Hwy

**When:** Thursday 29<sup>th</sup> September, 2011, Lunch will begin at 12.05

**Paul will begin his presentation at approx 12.40am – please be at event for 12.30pm at the latest**

#### **Event Details: "Business and the Changing Landscape!"**

One Team, three stadiums, twelve months.

From calling three different venues home in one year, to re-developing a soccer club in North America based on the European model of participation, grassroots development and community involvement, join Vancouver Whitecaps FC CEO Paul Barber for a lively presentation on what it takes to launch a brand new major league sports franchise in a changing landscape.

Paul joined Whitecaps FC in March 2010 from Tottenham Hotspur Football Club of the English Premier League. As Vancouver Whitecaps FC chief executive officer, the club enters their inaugural season in Major League Soccer (MLS). Barber is the primary representative within the club for the Vancouver Whitecaps FC ownership group.

The Richmond Chamber of Commerce is a broad-based non-profit membership association, celebrating over 85 years of commitment to make Richmond the most prosperous and favorable place to do business.

<http://www.richmondchamber.ca/>

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